

PRIME MINISTER'S AUSTRALIAN EXPORTER OF THE YEAR



The Prime Minister's Australian Exporter of the Year is selected from the winners of the 12 national award categories. It is the highest accolade for an Australian exporter.

The Australian Export Awards program identifies and honours our top exporters.

A fundamental objective for me as Prime Minister is to ensure a strong economy for Australia which will generate jobs growth, encourage professional development and create new business opportunities.

Exporters play a critical role in Australia's flourishing economy. It is important to recognise, honour and congratulate all exporters who make such a significant contribution to our community and to our standard of living as Australians.

The Prime Minister's Australian Exporter of the Year for 2010 is an excellent model of a successful exporter. That is, a competitive company which has innovative products, a commitment to supplying international markets, strong financial management, a comprehensive risk management strategy and significant investment in research and development.

A sophisticated manufacturer, Future Fibre Technologies has used exceptional marketing tactics as well as a diverse and sophisticated workforce to drive its success in international business.

Becoming a world leader in a niche market is a remarkable achievement and Future Fibre Technologies' significant export growth over the past year marked it as the clear overall winner, against some very tough competition.

I congratulate Future Fibre Technologies for its outstanding success. I hope the company's triumph encourages many other Australian businesses to follow its lead in international business.

**The Honourable Julia Gillard MP,
Prime Minister of Australia**